

Mad Over Health

Mad over Health is a brand with great vision to make this world a healthy place to live. In this era of packed food and fake products, Mad Over Health aware you about the consequences you might face by eating this food with a quick solution of Real Organic and Self-made products that would keep you healthy and increase your life span.

Benefits of Moh's Spirulina Powder
75gms | Rs. 150/-
Spirulina is a type of bluish-green algae that people can consume as a dietary supplement. It is considered as a superfood due to its excellent nutritional health benefits.

- Lowers cholesterol
- High in nutritional value
- Great Source of minerals (Ca, Zn, Mg)
- Beneficial for anemia
- Helps treating cancer
- Improves body strength
- Supports mental health
- Great Source of antioxidants
- Lowers blood pressure

Benefits of Moh's 100% Organic Black Wheat

- Good for Heart
- Helps in managing diabetes
- Helps in lowering cholesterol levels
- Reduces cancer
- Relieves constipation

Benefits of Moh's 100% Organic Sharbati Wheat

- Rich Source of Vitamin B and E
- Beneficial for Diabetic People
- Prevents Anemia
- Replaces Saturated

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How to Use Spirulina Powder

- Make Smoothies
- Sprinkle on Salads
- Mix into Energy Balls

Grandma's Putli Smoothie Mix

Benefits:

- Detoxifies body
- Prevents chronic diseases
- Enhance immunity
- Healthy skin and hair
- Improves digestion

How to Use:

- Mix with water
- Mix with milk
- Mix with juice
- Mix with smoothie
- Mix with yogurt
- Mix with fruit
- Mix with honey
- Mix with lemon juice
- Mix with ginger
- Mix with turmeric
- Mix with cinnamon
- Mix with cardamom
- Mix with nutmeg
- Mix with cloves
- Mix with fennel
- Mix with anise
- Mix with star anise
- Mix with licorice
- Mix with mastic
- Mix with saffron
- Mix with safflower
- Mix with marigold
- Mix with chamomile
- Mix with lavender
- Mix with rose
- Mix with geranium
- Mix with bergamot
- Mix with ylang-ylang
- Mix with neroli
- Mix with mandarin
- Mix with grapefruit
- Mix with orange
- Mix with lemon
- Mix with lime
- Mix with lime juice
- Mix with lime zest
- Mix with lime leaves
- Mix with lime seeds
- Mix with lime pulp
- Mix with lime rind
- Mix with lime peel
- Mix with lime skin
- Mix with lime juice and pulp
- Mix with lime juice and zest
- Mix with lime juice and leaves
- Mix with lime juice and seeds
- Mix with lime juice and rind
- Mix with lime juice and peel
- Mix with lime juice and skin
- Mix with lime juice and pulp and zest
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Benefits of Moh's Proso Millets

- Beneficial for Weight Management
- Beneficial for Blood Sugar
- Beneficial for Digestion
- Beneficial for Heart Health
- Beneficial for Bone Health
- Beneficial for Skin Health
- Beneficial for Hair Health
- Beneficial for Eye Health
- Beneficial for Liver Health
- Beneficial for Kidney Health
- Beneficial for Pancreas Health
- Beneficial for Gallbladder Health
- Beneficial for Bladder Health
- Beneficial for Prostate Health
- Beneficial for Testes Health
- Beneficial for Ovaries Health
- Beneficial for Uterus Health
- Beneficial for Vagina Health
- Beneficial for Cervix Health
- Beneficial for Endometrium Health
- Beneficial for Fallopian Tubes Health
- Beneficial for Oviducts Health
- Beneficial for Uterine Lining Health
- Beneficial for Uterine Muscles Health
- Beneficial for Uterine Blood Vessels Health
- Beneficial for Uterine Nerves Health
- Beneficial for Uterine Glands Health
- Beneficial for Uterine Cells Health
- Beneficial for Uterine Tissues Health
- Beneficial for Uterine Organs Health
- Beneficial for Uterine System Health
- Beneficial for Uterine Health

Things we worked on:

Content Creation

Content Strategy

Designing

Social Media Management

Advertising

How the idea Stuck our client?

Being a renowned Doctor himself, the client had already seen people suffering from packaged food or fake products for years and always dreamt of solving this issue from its roots. To do this, client decided to manufacture his own products and sell them through offline and online stores and promoting them on social media.



How did the Client find Liftup?

Upon seeing our campaigns on Social Media and our previous work we did for our clients, they reached out to us for designing some social media content that would give them an initial push while promoting their products.

Benefits of Moh's 100% Organic Black Wheat
100/- Rs per kg

- Reduces Stress Level**
Black wheat flour acts as a natural relaxant, as it has an abundant amount of antioxidants.
- Lowers Cholesterol and Triglycerides**
Intake of black wheat flour helps to keep cholesterol levels under check and ensures a healthy heart.
- Effective for Heart Problems**
Black wheat contains unsaturated fatty acids that are ideal for healthy heart.
- Reduces Blood Pressure**
For its qualities to reduce higher cholesterol and triglycerides, it is also good for high blood pressure patients.
- Helps in Weight Loss**
If weight loss is your goal, then you must include MOH'S Black Wheat in your diet. The high amount of dietary fiber in black-wheat flour keeps the stomach full and prevents unwanted cravings.

Mad Over Health | @moh_madoverhealth | +91-8055941381



Shata Dhuta Ghrita - Natural Desi Ghee Skin Moisturizer (100 Times Washed Ghee)



Deeply Moisturizes the Skin

With the entire process of 100 times washed ghee, done repeatedly, particle size of fat granules gets reduced, converting ghee's oily consistency into a smooth, silky cream with deeply absorbing & moisturizing properties.

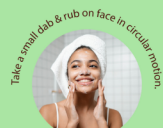
Helps Healing & Rejuvenating Skin Cells

Shata Dhuta Ghrita is also known for its rich healing properties and helps rejuvenating skin cells. This smooth, silky, therapeutic cream is suitable for topical application for various modern-day skin issues and to give the skin a refreshing feel.



Nourishes Skin with Good Oils & Minerals

Being rich in skin friendly oils and minerals the products that could be absorbed at the deepest layers of the skin, helps nourishing your skin to the deepest level and guards you from various damages.



Available at Moh Store Now!



What our client sought?

Client wished to grow their brand to a stage there no more promotion is needed and everyone is automatically attached to organic products. Through the online medium and social media marketing, they wanted us to reach out to people and make them aware about the junk they consume on daily basis and how their products can help them get a healthy lifestyle.

Final Strategy

We created multiple posts for the client and also helped them with their social media strategy so that they could reach out to more and more people in less amount of time.

Client was very much convinced with poster style and the way we explained everything in detail with the help of graphics which eventually helped them grow their social media with ease.

To the point graphical representation of content.

Benefits of Moh's 100% Organic Sharbati Wheat

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Rich in Iron Fe

Rich in Vitamins & Anti-oxidants

Good for Digestive System

Good for Healthy Brain

Helps to maintain Blood Pressure

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Benefits of Moh's Organic Dagadi Jowar

Highly rich in Vitamins, minerals and has numerous health benefits.

Gluten-free cereal that eases the digestive system. Helps in reducing chronic inflammation.

Boosts energy and helps individuals dealing with weight loss.

Contains a high amount of easily digestible fiber that makes you feel fuller.

The traditional variety of Dagdi Atta is used that is drought resistant. This organic grain has great taste, it is a very rare variety of Jowar.

Provides better taste and nutritional values than the jowar available in the market. Best for diabetic patients that contains protein and starch that is comparatively slower to digest.

Eat Better, Feel Better

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Brand centered graphics style.

Results

The Posters we created and the strategy we gave to the client helped them in getting that initial boost while they also got some amazing response from their existing follower base about the quality of content, they provided in such a simple manner.

